



We create chemistry

Opteinics®

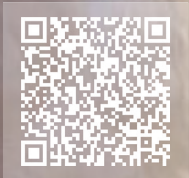
Understand and reduce your environmental impact, from feed to animal protein



- Opteinics® is a digital solution that offers dynamic environmental footprinting of feed and animal protein.
- Opportunities for improvement, without compromising cost and nutrition – with integration to feed formulation software.

The science of sustainable feed that succeeds

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nutrition.basf.com/global/en/animal-nutrition/solutions/sustainability/opteinics.html



Minimizing environmental impact as a third pillar in feed formulation

Feed & livestock farming in scope

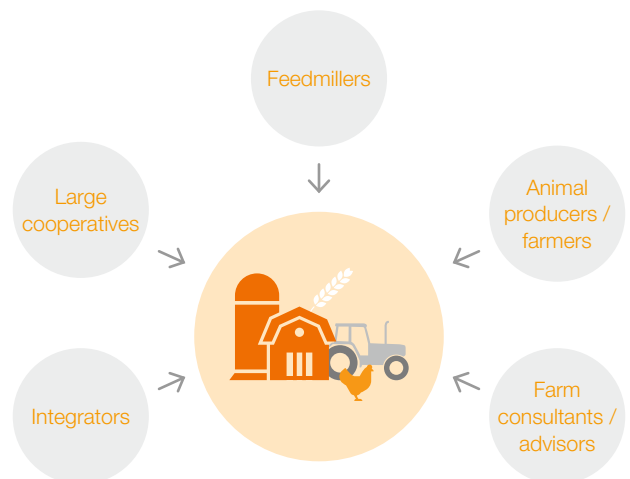


LCA solutions at nutritionists' fingertips



New dimension in ration design with Opteinics®

Who can use Opteinics®?

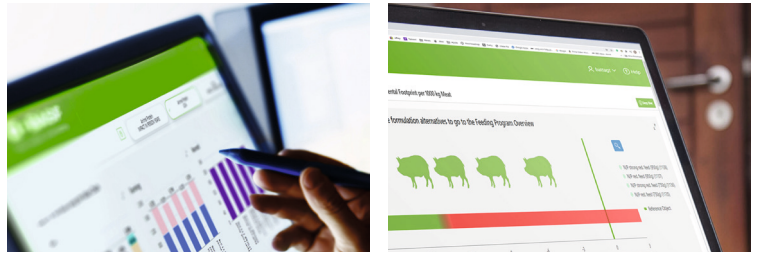


Roles: Feed formulators, animal nutritionists, farm consultants

Opteinics®

Making feed more sustainable

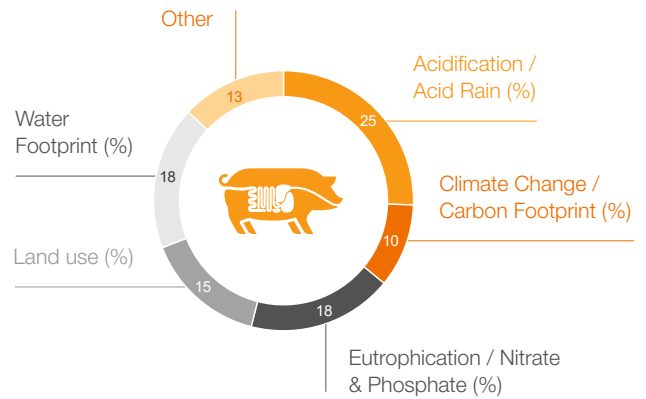
Feed production is the greatest contributor to environmental impact in livestock. Up to 80% of the ecological footprint of animal protein production can positively be influenced by innovating on feed composition.



Innovate and differentiate with Opteinics®:

Example: Understanding impacts of pork production

- Deliver on your sustainability strategy with tangible insights for innovation. Differentiate your product portfolio.
- Get credible data for your sustainability reporting. Based on globally accepted methods and third-party validated model.
- No need for in-depth sustainability or LCA expertise. Simple software at the nutritionist's fingertips.
- Report environmental impacts and reductions to your stakeholders – e.g., retailers.



Source: BASF & LfL (2018), German pork production

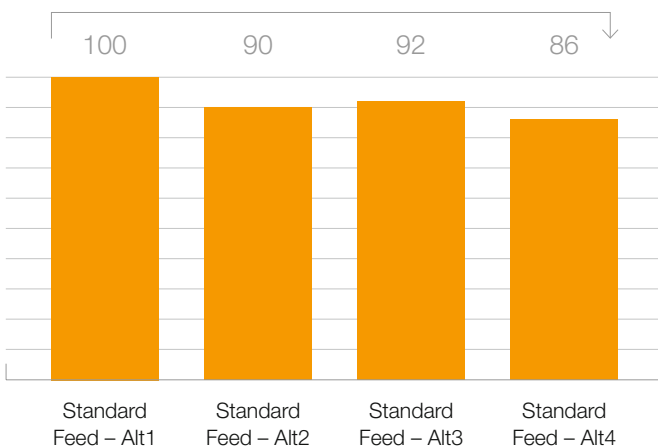
Opteinics® enables reduction of environmental impact from feed and meat:

Example: Reduction of carbon footprint in swine

Carbon footprint of feed



-14%

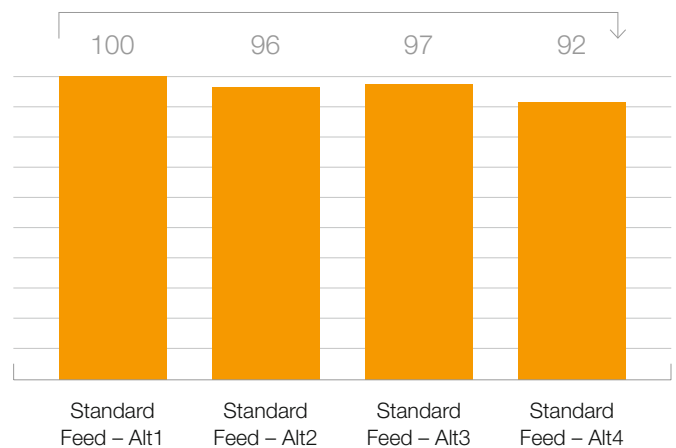


Carbon footprint of meat

(cradle to slaughterhouse gate)



-8%



Source: BASF Opteinics® scenario analysis results

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